

BARNABY HOWARTH

KEYNOTE SPEAKER / STORYTELLER / PODCAST HOST



A RELATABLE HUMAN BEING TELLING A REMARKABLE STORY.

Keynotes, workshops and Everyday Greatness partnerships designed to move people,
strengthen culture and make resilience real.

A REAL HUMAN SUCCESS STORY

Barnaby Howarth is a speaker, storyteller, podcast host and advocate for a more human definition of success. Through honest conversations and lived experience, he helps people recognise that greatness is not always found in being bigger, louder or more successful. It is often found in courage, character, connection and continuing to show up.



After playing a season for the Sydney Swans as a type one diabetic in 1998, Barnaby's life changed forever at 25 after a violent assault left him with an acquired disability following a stroke. The years that followed brought rehabilitation, grief (following the death of his first wife to breast cancer), frustration and reinvention, but they also taught him lessons about resilience that no textbook ever could.

He doesn't claim to have life figured out. He's just giving life the best crack he can, and helping audiences do the same.

When Barnaby started his small business while working full-time as an autocue operator at ABC News, his mission statement was refreshingly uncomplicated.

“MY HIGHEST PRIORITY IS BUILDING HUMAN RELATIONSHIPS. IF I MAKE A PROFIT, THAT'S A BONUS.”

His business motto became even simpler: **be a good bloke**. It wasn't a marketing strategy. It still isn't.

AFL

Sydney Swans, 1998.
Returned to play his 100th game for his local club.

10 YRS

Hosting Everyday Greatness conversations with leaders, athletes and CEOs.

4 SECTORS

Corporate, community, education and elite sport audiences.

ALSO

Author, filmmaker, deacon.
Climbed Kilimanjaro, walked the Kokoda Track.

HAS PRESENTED FOR

GOOGLE SALESFORCE NESTLÉ LINFOX BERKSHIRE HATHAWAY SPECIALTY INSURANCE
SYDNEY SWANS ABC PASSPORT CARD OVERSEAS FAMILY SCHOOL, SINGAPORE Y-LEAD
MAX COLLEGE



SPEAKING

YOUR ROOM. YOUR THEME.

Barnaby covers a range of topics, from leadership and team culture to mental health support and elite sports performance, but YOUR theme is determined by YOU. Audiences range from businesses and leadership groups to sporting teams, schools and charities. Speeches are more powerful in person, and can be delivered online anywhere in the world.

EARLY IN, LATE OUT

Barnaby arrives early and stays back late to talk with people from the audience.

TOOLS, NOT “RAH RAH”

Every presentation is built around strategies an audience can implement immediately.

IT'S ALREADY INSIDE THEM

Audiences leave realising everything they need to be the person they want to be is inside them right now.

WHAT CLIENTS SAY

“There is no one I'd rather have here at Kirribilli than you given everything you've done over the last 10 years on Everyday Greatness... you're one of the people I think who exercises care and kindness and generosity and respect wherever you go.”

HER EXCELLENCY SAM MOSTYN AC

Governor-General of Australia, on Everyday Greatness

“Barnaby is a remarkable human and delivers his lessons with candour and humour in equal measures. Anyone who spends time with Barnaby will walk away a better person.”

TOM HARLEY

Chief Operating Officer, AFL. Formerly CEO, Sydney Swans

“I experience a lot of speakers. Barnaby is one of the best. I watched Barnaby chat with 13 and 14 year olds, the toughest audience of all, and they were inspired by him and took away a stack of immediately implementable tools.”

ROWENA SZESZERAN-MCEVOY, MAX COLLEGE FOUNDER

TURN A CONVERSATION INTO EXPOSURE

Everyday Greatness brings together extraordinary people from business, sport, media and entertainment for honest, inspiring conversations about success, resilience and impact. Hosted by Barnaby, it uncovers the real stories, defining moments and lessons behind remarkable lives.



SELECTED GUESTS

BUSINESS

Paul Roos
Trunnis Goggins
James W. Keyes
Gail O'Brien

ELITE SPORT

Adam Goodes, 2× Brownlow medallist
Ahmed Kelly, Paralympic bronze medallist
Alana Woodward, former Sydney Swans AFLW
Paul “The Maestro” McStay, former captain, Celtic FC

MEDIA & ENTERTAINMENT

Tracey Holmes, international sports journalist
Tim Aycliffe, author · Sarah Jones, Fox Sports
Gus Worland, founder of Gotcha4Life
Ryan Fitzgerald · Andrew Barnett · Celina Edmonds

PARTNER WITH THE SHOW

BE A GUEST ON EVERYDAY GREATNESS

\$2,000

Share your story, expertise and brand with the Everyday Greatness audience through a real human conversation.

MAJOR SPONSOR PROMOTIONAL VIDEO

\$3,000 PER EPISODE

A 30 second promotional video at the start and end of each episode.

CHOOSE THE FORMAT THAT FITS THE ROOM

CORPORATE KEYNOTE	\$3,500*
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CHARITY / FUNDRAISER / NOT-FOR-PROFIT	\$2,000*
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SCHOOL / COMMUNITY GROUP / SPORTS CLUB	\$1,500*
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WORKSHOP

HALF DAY SESSION

\$5,000*

Includes a one hour presentation.

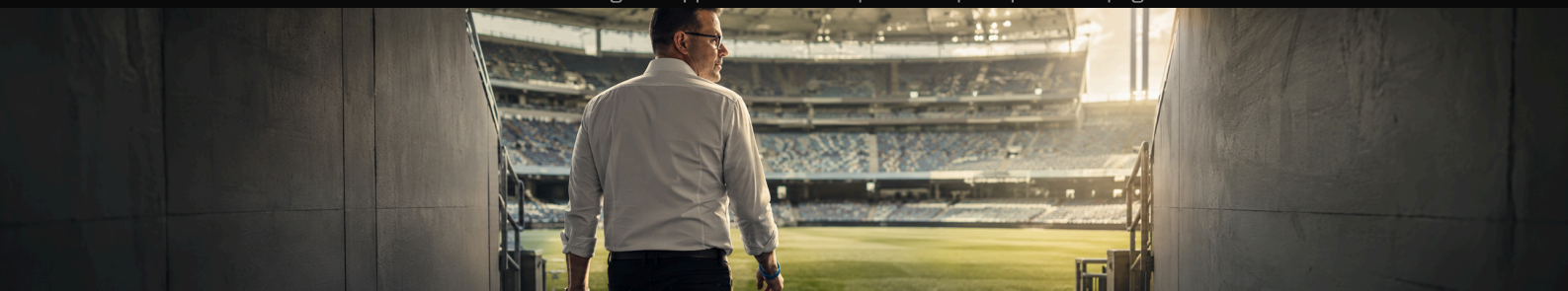
WORKSHOP

FULL DAY SESSION

\$10,000*

Includes a one hour presentation and a Give it a Crack session.

* Travel and accommodation not included. Podcast guest appearances and sponsorship are priced on page 04.



READY TO BRING BARNABY TO YOUR NEXT EVENT?

Let's talk about your audience, your event and the impact you want to create. Barnaby answers every enquiry personally.